

Rate Card

AI Strategy & Advisory

Service	Best For	Includes	Fee
AI Strategy Session	Leaders who need clarity before committing to a larger project	90-minute consultation, workflow review, priority use cases, risk/opportunity discussion, written action notes	\$750
AI Workflow Audit	Teams with existing content, training, or publishing processes	Review of current workflow, AI opportunity map, recommended tools, process redesign, implementation roadmap	\$2,500–\$5,000
AI Implementation Plan	Organizations ready to move from experimentation to daily use	Use-case selection, workflow design, tool recommendations, prompt/system templates, staff roles, quality-control plan	\$5,000–\$12,500

AI Training & Workshops

Service	Best For	Includes	Fee
AI Executive Briefing	Leadership teams, boards, department heads	90-minute live session on practical AI use, risks, opportunities, and adoption strategy	\$1,500–\$3,000
Half-Day AI Workshop	Teams that need hands-on AI skill building	3–4 hours of live training, practical exercises, sample workflows, Q&A	\$3,500–\$6,500
Full-Day AI Workshop	Teams ready for deeper implementation	Full-day training, hands-on labs, role-specific use cases, workflow templates, follow-up recommendations	\$6,500–\$12,000
AI Implementation Cohort	Organizations that want adoption over time	4–8 live sessions, assignments, workflow development, review of team outputs, implementation coaching	\$10,000–\$35,000+

AI-Assisted Content & Publishing Systems

Service	Best For	Includes	Fee
Content Production Sprint	Organizations that need high-volume content quickly	AI-assisted planning, drafting, editing workflow, quality review, production templates	\$3,500–\$10,000
Book or Long-Form Manuscript System	Authors, experts, consultants, or organizations turning expertise into a book	Book architecture, chapter workflow, AI-assisted drafting process, editorial standards, production roadmap	\$7,500–\$25,000+
Thought Leadership Engine	Executives, founders, experts, or organizations needing regular content	Article, newsletter, podcast, video script, and social content workflow built from core ideas	\$5,000–\$15,000 setup
Done-for-You Writing & Editing	Buyers who want finished materials rather than training	Articles, guides, scripts, manuals, course text, facilitator materials, or publication-ready content	Quoted by scope

Curriculum, Training & Learning Products

Service	Best For	Includes	Fee
Course Design Sprint	Teams turning expertise into structured training	Course map, learning objectives, lesson sequence, activity design, assessment strategy	\$5,000–\$15,000
AI-Assisted Curriculum Buildout	Organizations needing full training products	Lesson drafts, activities, facilitator notes, participant materials, quizzes, scripts, LMS-ready content	\$15,000–\$50,000+
Workshop-to-Course Conversion	Trainers who want to scale live material into digital learning	Content review, course structure, lesson conversion, exercises, AI-assisted production workflow	\$7,500–\$25,000
LMS Content Architecture	Organizations using WordPress, LearnDash, WooCommerce, or similar platforms	Course structure, content flow, access model, user experience recommendations, implementation guidance	\$5,000–\$20,000+

Assessments, Personality Tools & Custom Learning Systems

Service	Best For	Includes	Fee
Assessment Concept Review	Organizations considering a quiz, diagnostic, or profile tool	Review of purpose, audience, scoring model, reporting needs, risks, and implementation options	\$1,500–\$3,500
Custom Assessment Design	Teams needing structured surveys, profiles, or decision tools	Construct design, item writing, scoring logic, interpretation model, report framework	\$10,000–\$40,000+
Assessment Report System	Organizations that need personalized reports	Report architecture, narrative logic, score interpretation, user-facing language, AI-assisted reporting workflow	\$7,500–\$30,000+
Personality-Based Training System	Organizations using temperament, strengths, leadership, or communication models	Framework development, training design, facilitator materials, assessments, reports, course materials	\$25,000–\$100,000+

AI Media & Multi-Format Production

Service	Best For	Includes	Fee
Content Repurposing Package	Turning one source into many formats	Convert articles, books, workshops, or transcripts into emails, scripts, guides, slides, podcasts, or course assets	\$2,500–\$10,000
AI Audio/Video Production Workflow	Teams producing learning media or marketing assets	Script workflow, voice options, synthetic audio process, video planning, production templates	\$5,000–\$20,000
Podcast or Learning Media System	Experts or organizations launching recurring media	Episode structure, script process, production workflow, description templates, publishing checklist	\$5,000–\$15,000 setup

Ongoing Support

Service	Best For	Includes	Fee
Advisory Retainer	Monthly strategy calls, workflow refinement, tool guidance, review of AI outputs	\$3,000–\$5,000/month	Advisory Retainer
Implementation Retainer	Advisory plus hands-on workflow building, content review, prompt systems, team support	\$5,000–\$10,000/month	Implementation Retainer
Production Retainer	Ongoing AI-assisted writing, editing, curriculum, media, or learning-product development	\$7,500–\$20,000+/month	Production Retainer

Hourly and Day Rates

Hourly work is available for advisory, training, review, and implementation support.

Rate Type	Fee
Standard consulting rate	\$225/hour
Executive strategy or urgent implementation	\$300/hour
Full-day on-site or virtual consulting	\$6,500–\$10,000/day

Project pricing is recommended for most engagements because it gives buyers a clearer outcome and avoids reducing the work to hours.

Common Engagement Examples

Example 1: AI Training for a Small Leadership Team

Fee: \$3,500–\$6,500

Includes a half-day workshop, practical examples, role-specific AI use cases, and recommended next steps.

Example 2: AI Workflow Audit for a Training Department

Fee: \$5,000

Includes review of current course, content, and media production workflows, followed by a written AI implementation roadmap.

Example 3: AI-Assisted Course Buildout

Fee: \$15,000–\$35,000

Includes course structure, lesson design, learning activities, facilitator notes, participant materials, and production workflow.

Example 4: Thought Leadership Production System

Fee: \$5,000–\$15,000 setup, then optional retainer

Includes repeatable workflows for articles, newsletters, podcast scripts, video scripts, excerpts, and social content.

Example 5: Custom Personality or Leadership Assessment

Fee: \$25,000–\$75,000+

Includes assessment design, scoring structure, report logic, interpretation language, and training integration.

All fees depend on project scope, timeline, number of stakeholders, production requirements, and the level of hands-on implementation needed. Fixed-fee proposals are available after an initial consultation. Discounted rates may be available for selected nonprofit, education, public-safety, and faith-based organizations.